



AdBoard Media Ltd Runs SAP

AdBoard Media Ltd

"SAP Business One was selected to cater for our multi-location booking media activities in a number of out-of-home media arms, whilst at the same time to facilitate high quality reporting both at a team as well as management level. Supernova Consulting had a clear understanding of our complex requirements and implemented a system that meets not only our current but also our future needs. We can now provide our partners with specialized reporting showing specific income streams for specific locations without any tampering."

Michael E. Kyriakides,
Managing Director



Some figures

Industry	Advertising
Number of Employees	25
Number of Stores	4

www.adboardmedia.com | www.airportadvertising.com

Customer Profile

Founded in 1999, AdBoard aimed to close an existing gap in the Cyprus outdoor advertising market. The company offers real value for money to its customers by providing excellent advertising locations and expert advice and support for their advertising campaigns.

Since then, AdBoard has grown to incorporate sports venues, shopping malls and airports and working together with international airport advertising partners such as Clear Channel Outdoor, has learned from their vast skills and experience.

Over the years, AdBoard has grown in both size and knowledge and brought to the Cyprus outdoor advertising market both new products and processes innovation. The company was the first to introduce LED advertising and Glass Showcase Scrollers in Cyprus, and provides the largest Digital Deployment of HD Digital Screens in airports in the Mediterranean and Southern Europe.

Looking into the future, AdBoard is expanding to more outdoor locations, more innovative formats, more airports and more advertising opportunities for its customers.



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Find out more!

If you want to learn more about SAP Business One software, including the solution that's recommended as the best fit for your business, call us now at **77771977** or email us at **info@supernova-consulting.com**

Supernova Consulting Ltd
www.supernova-consulting.com