



MASTERMIND SHIPMANAGEMENT
Achieving Clarity & Scalability across
Multicountry Operations with SAP

Executive overview

Company

Vision

Why SAP

Implementation

Solution

Benefits

Future plans

Company

Mastermind Shipmanagement Ltd

Industry

Shipping

Products and Services

Transportation - Ship Management & Ship Owning

Web Site

www.mastermind-cyprus.com

SAP® Solutions

SAP® Business All-in-One

SAP NetWeaver Business Intelligence



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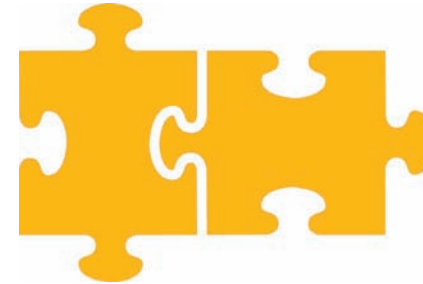
Future plans

Achieving Clarity and Scalability across Multicountry Operations with SAP

The **Mastermind Group (MSM)** was founded principally as a ship-owning company that later expanded into ship-management. MSM technically manages a fleet of more than 12 fully owned vessels, which consist of dry bulk, break-bulk and multipurpose vessels.

MSM prides itself in being very innovative and instrumental in developing its new ship designs with shipyards in Japan and China. The yards have eventually succeeded delivering more than 50 vessels to various ship-owners worldwide.

MSM is dedicated to safety and quality. Always minding the protection of the environment. MSM is determined to safely “**Navigate Ahead**” to fullest satisfaction of its customers.



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MSM was looking for a comprehensive solution to power their businesses

- Existing software was neither flexible nor scalable enough to adapt to the changing operating environment and company growth.
- Lack of integration across all business units lead inefficiencies and silos of information in bespoke systems.
- Proprietary financial system was difficult to maintain and upgrade.
- Lacked insights to the financial information of its dealer network.



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Managing MSM processes and information systems in one platform

- Solution scalability
- Enterprise-wide and real-time operational visibility
- Multi-company support with cross-company postings



“We needed world class software to support the changes in our operating environment and support our company’s growth. We knew about SAP but did not have the resources for a long implementation project. With the support and commitment from our partner we managed to implement SAP All-in-One in 8 weeks with minimum resources.”

Captain Eugen Adami, Managing Director, Mastermind Group

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Implementation of SAP All-in-One in 8 weeks with minimum resources

- Fixed budget, minimum resources for fast implementation in 8-weeks
- Integration with ship procurement software AMOS®
- Senior executives commitment and support

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A Comprehensive, Integrated Industry Solution

With SAP® Business All-in-One solution, Mastermind Group gained operational efficiency with an affordable, right-sized solution that help them manage information flow and harmonise business processes. MSM managed to:

- Improve financial management
- Maintain operational excellence
- Enhance agility
- Streamline and complete a process from end to end
- Drive adoption and improve productivity

“We implemented SAP All-in-One in 8 weeks achieving our project main goal – to manage our processes and information systems in one platform.”

Captain Eugen Adami, Managing Director, Mastermind Group

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Maintain operational excellence

- Streamlined day-to-day operations
- Able to extract up-to-date information
- Increased productivity and data accuracy
- Reduced duplication of data



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Objectives and Challenges

- Build a future-proof system that enables the company to grow.
- Improve information flow by integrating all business units on a centralized business platform.
- Information presented must be in real-time and in-depth in order for the staff to make accurate and beneficial decisions.





The Best-Run Businesses Run SAP™



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