

AdBoard Media Ltd (Cyprus)

“SAP Business One was selected to cater for our multi location booking media activities”

“

SAP Business One was selected to cater for our multi-location booking media activities in a number of out-of-home media arms, whilst at the same time to facilitate high quality reporting both at a team as well as management level.

*Michael E. Kyriakides,
Managing Director*

”



Industry	Advertising, Out-Of-Home Media
Employees	25
Reasons for choosing SAP	<p>SAP Business One can support the automation of internal business processes and facilitate management with the right tools to forecast sales, plan ahead, maximize opportunities more effectively and measure profitability rigorously.</p> <p>Looking into the future, we can now assess more variables faster. This will enable faster expansion into more advertising locations.</p>
Key benefits	<p>Cyprus and overseas business activities can be managed more effectively with timely reports.</p> <p>Users can easily access relevant and up-to-date information while customer data can be updated efficiently and effectively.</p>
Customer quote	<p>“Supernova Consulting had a clear understanding of our complex requirements and implemented a system that meets not only our current but also our future needs. We can now provide our partners with specialized reporting showing specific income streams for specific locations without any tampering.”</p>
Implementation partner	SUPERNOVA www.supernova-consulting.com



<http://adboardmedia.com/>
<http://airportadvertising.com>

