

# Organizing booking media activities for multi-locations with SAP Business One



## Before: Challenges and Opportunities

- To cater for multi-location booking media activities in a number of out-of-home media arms
- To facilitate high quality reporting both at a team as well as management level
- To address company's expansion plans

## Why SAP and Supernova Consulting

- SAP Business One can support the automation of internal business processes and facilitate management with the right tools to forecast sales, plan ahead, maximize opportunities more effectively and measure profitability rigorously
- Supernova Consulting had a clear understanding of our complex requirements and implemented a system that meets not only our current but also our future needs

## After: Value-Driven Results

- Cyprus and overseas business activities can now be managed more effectively with timely reports
- Users can easily access relevant and up-to-date information
- Customer data can be updated efficiently and effectively

“We can now provide our partners with specialized reporting showing specific income streams for specific locations without any tampering. Looking into the future, we can now assess more variables faster. This will enable faster expansion into more advertising locations.”

Michael E. Kyriakides, AdBoard, Managing Director

Featured Partner

**SUPERNOVA**

**SAP** Business One