



How can a software solution improve business operation and **establish a better customer service?**

Established in 1996, with 45 member supermarkets currently in the group, operating across the island, with a large customer base **employing over 450 employees and offering services to a large customer base.**

MAS Supermarkets was the first shareholding association of supermarkets created in Cyprus in 1996 with 7 autonomous supermarkets. The Objective of the association was and still is, the protection of small to medium-sized supermarkets against the arrival and competition of big international retail organizations. Currently there are 45 member supermarkets across the island, with a large customer base. To address current and future business needs such as the preparation of important and critical management reports, the low speed on the collection and analysis of corporate data and the large volume of data and inconsistent information on the operational functions and operating costs, MAS Supermarkets chose SAP Business One.



SAP Business One enables MAS Supermarkets to transform the way that **important and critical management reports are prepared and presented**

With the implementation of SAP Business One, MAS Supermarkets were able to:

- Standardize series of specialized business process design and implementation consulting services on the Financial and Supply Chain processes.
- Transform the way the company prepares and presents important and critical management reports.
- Access and analyze corporate data not only in real time but also very quickly which helps to compile direct and accurate reports for the company's long-term effective strategic planning.
- Access direct and reliable information on the operational functions and operating costs, regardless of the data volume.
- Operate efficiently after a quick and successful implementation.

“Choosing SAP Business One solution was one of the best choices we made. We had an excellent and professional collaboration with Supernova Consulting, which not only met our business requirements, but also delivered the project within the specific timeframe. **Our supermarket's units can now work more productively, make quick decisions and have available reliable data for analysis. SAP Business One solution has become our greatest business software tool.**”

Loukas Zouridis, General Manager, MAS Supermarkets

SUPERNOVA

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